ZXP
STUDIO



WEBSITE EXPERIENCES

DESIGN & DEVELOPMENT

From attention to action.

zxp.ca

FROM THE FIRST IDEA

GOOD IDEAS.
REAL WEBSITES.

Designed around your business. Built around what visitors need to do.



STRATEGY / STRUCTURE / DESIGN

01. WHAT **WE DO**

DESIGN.
BUILD.

YOUR BUSINESS, ONLINE

A website is often where people first meet your business. We create clear, considered websites that introduce your services and make it easy to take the next step.

DESIGN WITH PURPOSE

From a focused one-page introduction to a more interactive experience, the design, content and functionality should work together around your business needs.

BUILT AROUND YOUR GOALS

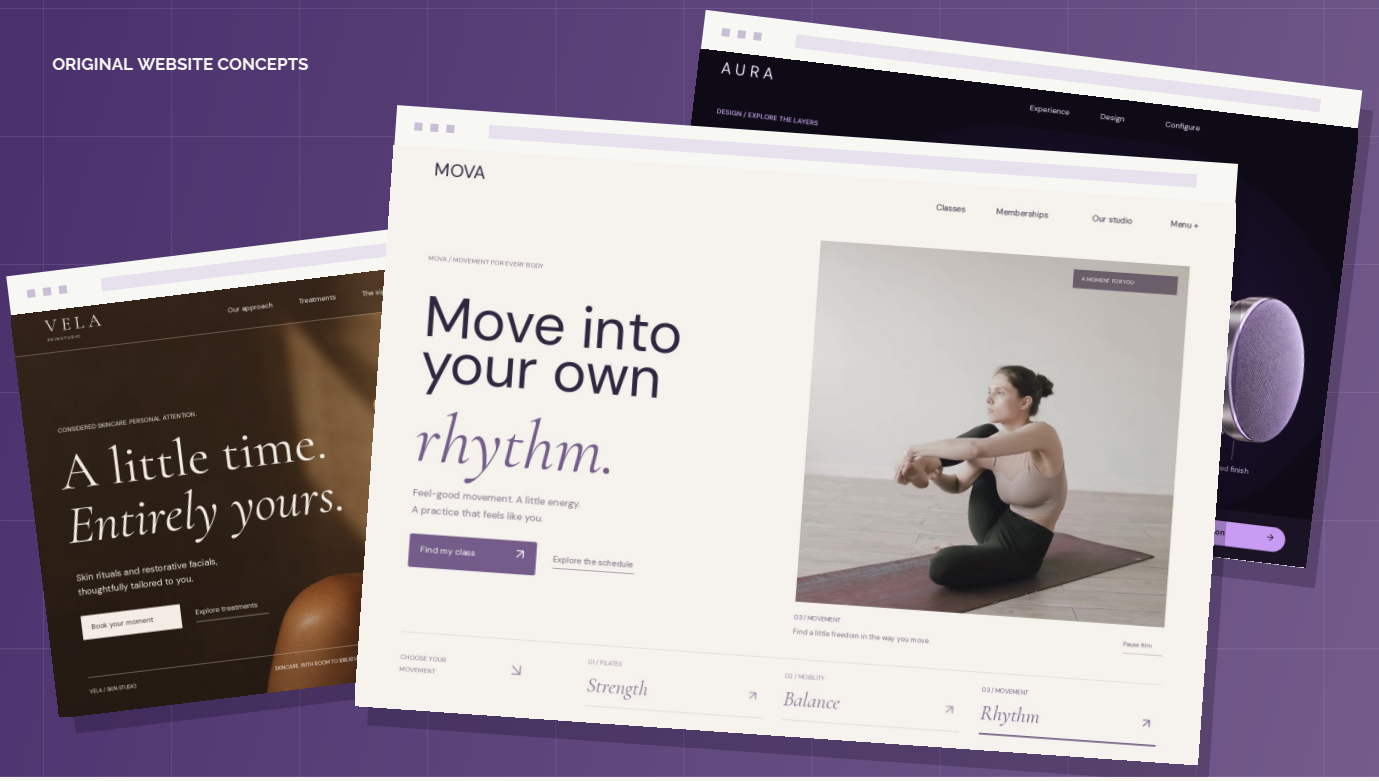
Choose a starting point from three service levels. Your proposal defines the pages, features and integrations, so the finished website has a clear purpose and scope.

WEB DESIGN

MOTION

INTERACTION

ORIGINAL WEBSITE CONCEPTS



ABOUT **ZXP**

THE STUDIO BEHIND YOUR NEXT WEBSITE

ZXP Studio is a digital studio based in Canada. We help businesses shape their online presence through website design and development, SEO, Google Ads, branding and AI solutions.

This collection focuses on our website services. Explore the packages, watch the approved concept videos, and see how different levels of motion and interaction can support your business.

A	**Essential**	$1,500 CAD	**04 >**
B	**Business**	$3,000 CAD	**06 >**
C	**Signature**	$6,000 CAD	**08 >**

COMPARE / 10 **PROCESS / 11** **CONTACT / 12**

ALL PRICES IN CANADIAN DOLLARS

02 / THE COLLECTION

THE ESSENTIAL

ONE PAGE. MULTIPLE SECTIONS.

$1,500

CAD / WEBSITE PROJECT

Watch video sample >



A SINGLE PAGE.

A COMPLETE STORY.

A focused website for a business that needs a clear introduction, a service overview and a simple way to get in touch.

DESIGNED FOR A CLEAR FIRST IMPRESSION

Best suited to businesses with a concise offer and a straightforward customer journey.

- **SERVICES / STORY / CONTACT**

01

ONE PAGE

Services, story and contact in one connected layout.

02

SECTION MENU

Navigation moves visitors to the right section.

03

SUBTLE MOTION

Gentle reveals and scroll effects add polish.

04

CLEAR NEXT STEP

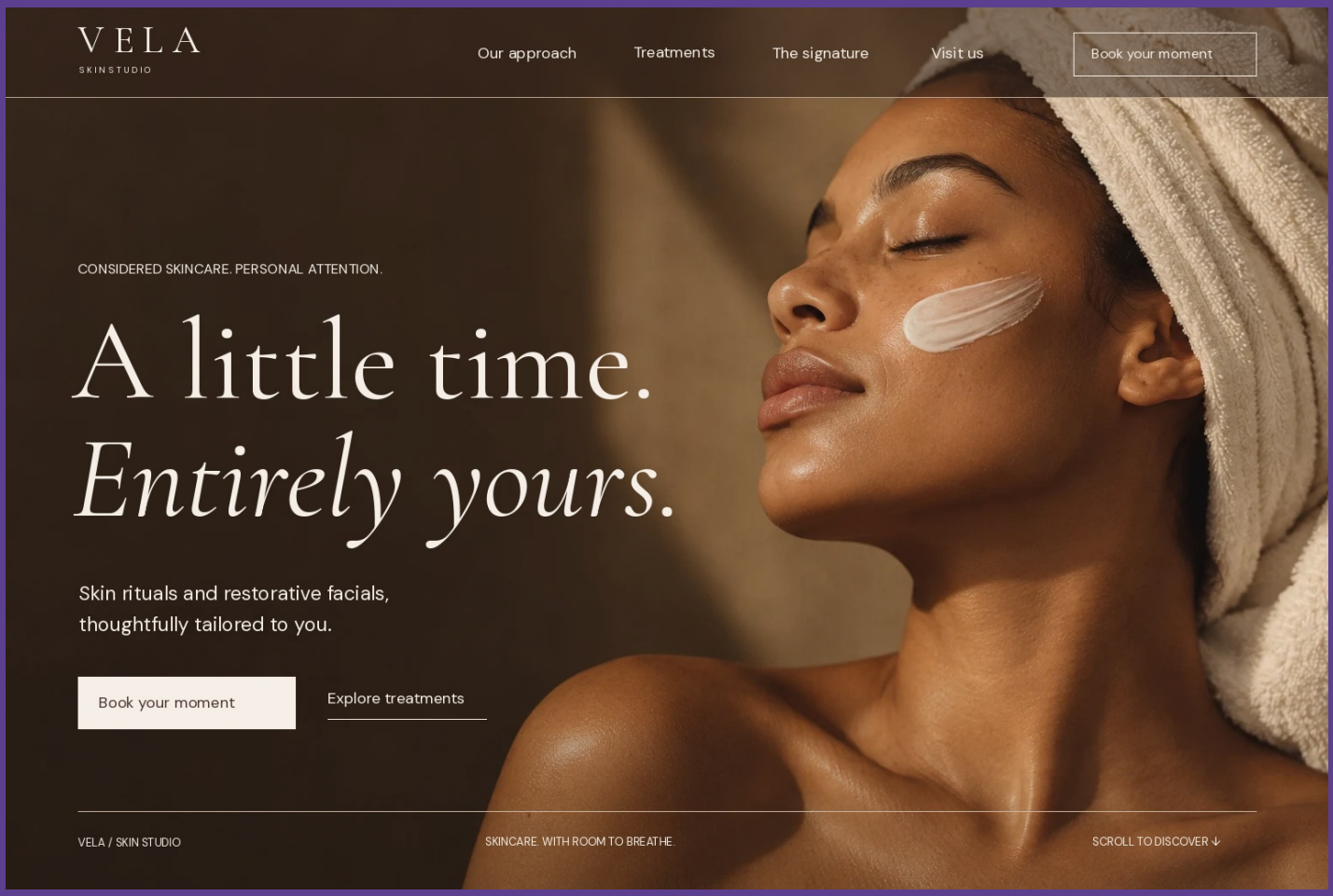
Guide visitors toward an enquiry or booking.

A FOCUSED INTRODUCTION.

ONE COHERENT FLOW >

ONE PAGE.

ONE CLEAR JOURNEY.



VELA / SKIN STUDIO

ILLUSTRATIVE CONCEPT / 40 SECONDS

Watch video sample >

A / ESSENTIAL

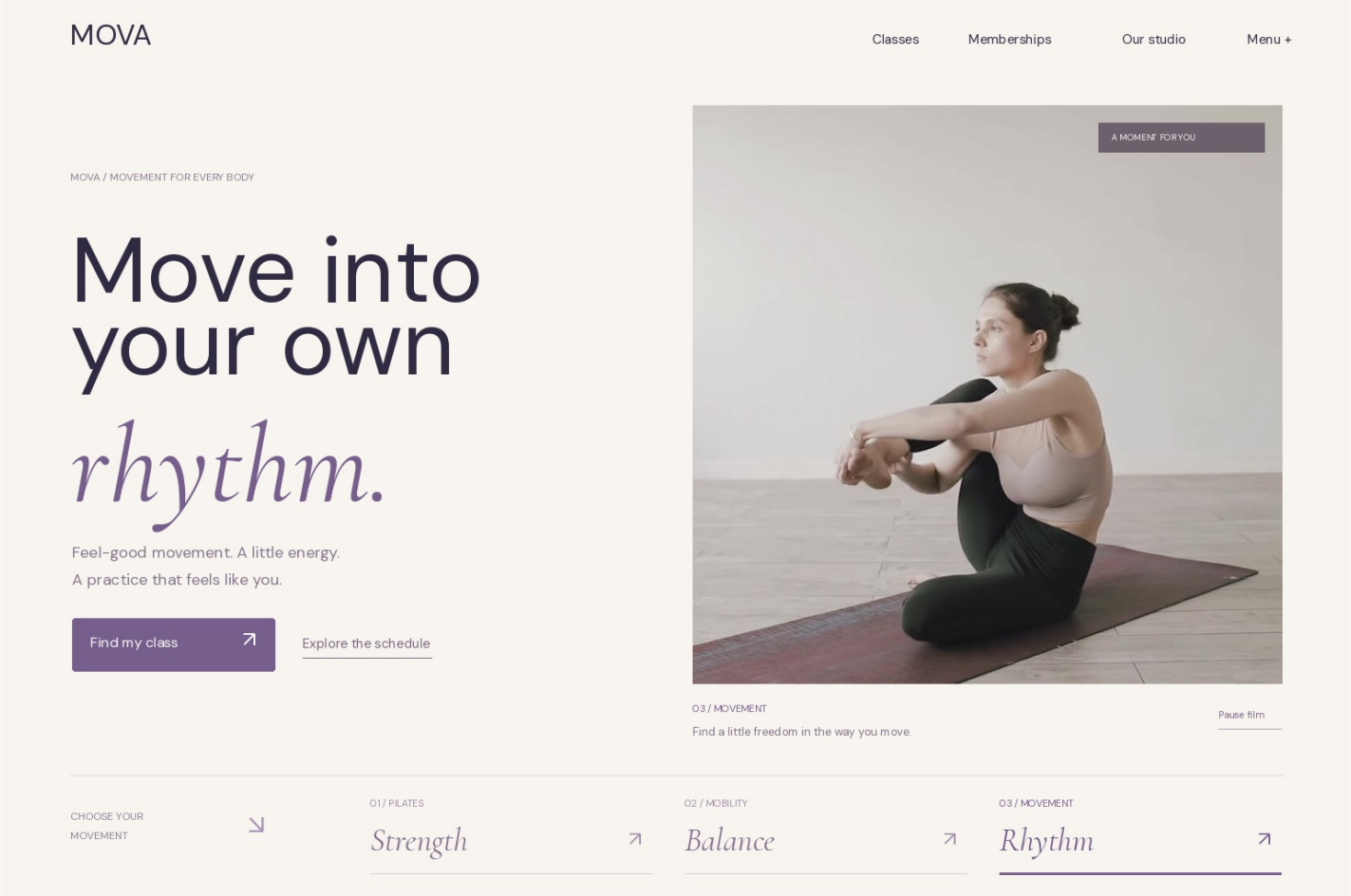
03. BUSINESS

MORE WAYS TO CONNECT.

$3,000

CAD / WEBSITE PROJECT

Our main focus for growing businesses: multiple connected pages, an animated landing page, moderate scroll effects and useful interactive features.



Watch video sample >

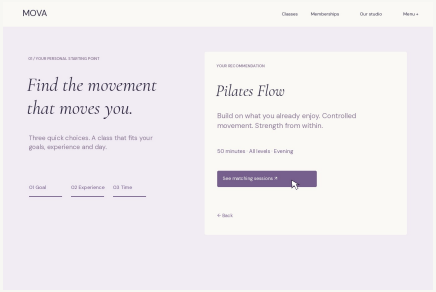
MOVA / MOVEMENT STUDIO

ILLUSTRATIVE CONCEPT / 56 SECONDS

BEAUTIFUL TO LOOK AT. USEFUL TO INTERACT WITH.

Business pairs a more distinctive first impression with practical ways to help visitors choose and take action.

1

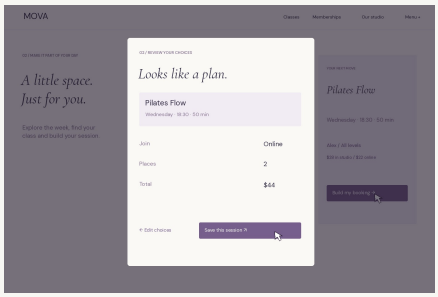


PERSONALIZED FINDER

A short sequence of choices leads to a relevant recommendation. The selected goal continues into the next step.

Useful for businesses with several services or options.

2

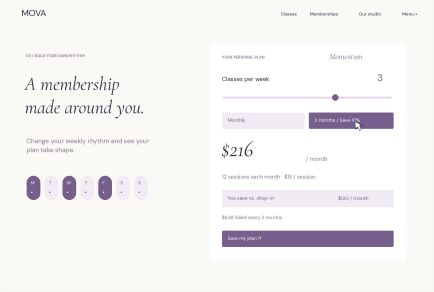


GUIDED BOOKING JOURNEY

Visitors select a session, choose how to join, review the details and save their selection in the concept.

Shows how a multi-step enquiry or booking flow can work.

3



LIVE PRICING PLANNER

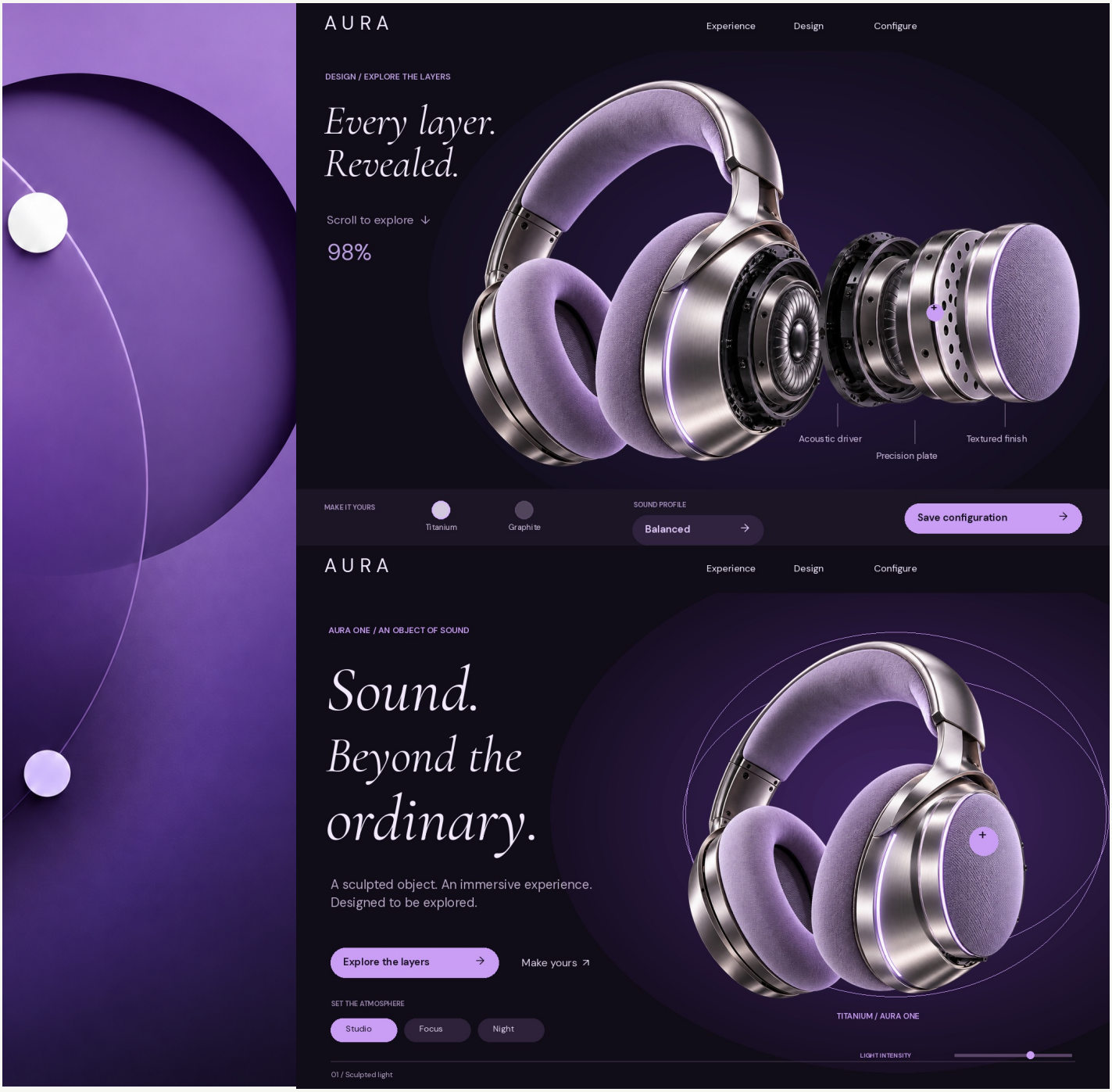
Changing frequency or a plan option updates the displayed price and savings. Choices remain connected across pages.

Useful when customers need to compare packages or plans.

THOUGHTFUL BY DESIGN.

Concept demonstrations. Live booking, payments and integrations depend on the agreed project scope; no real transaction is made in the sample.





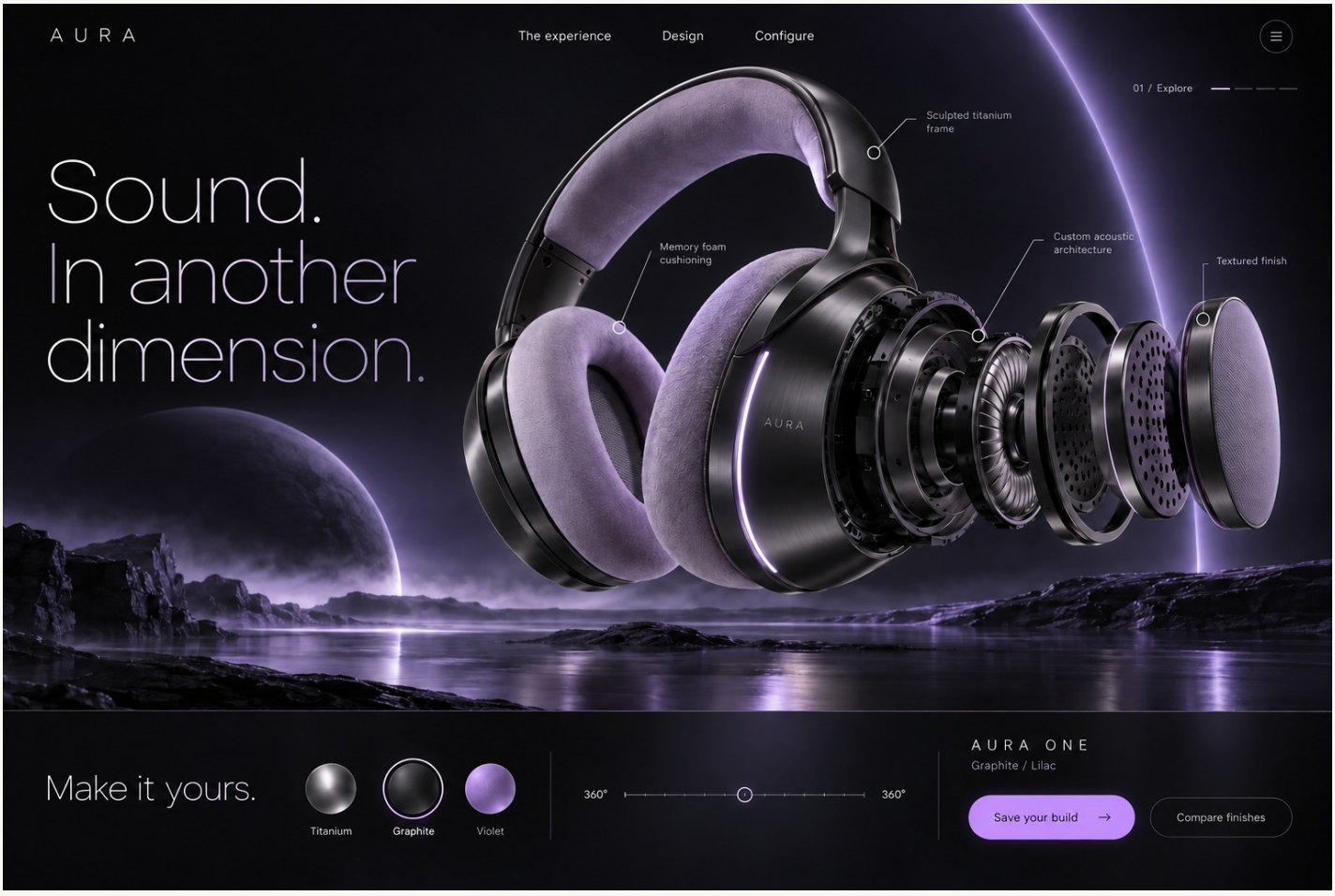
04. **SIGNATURE**

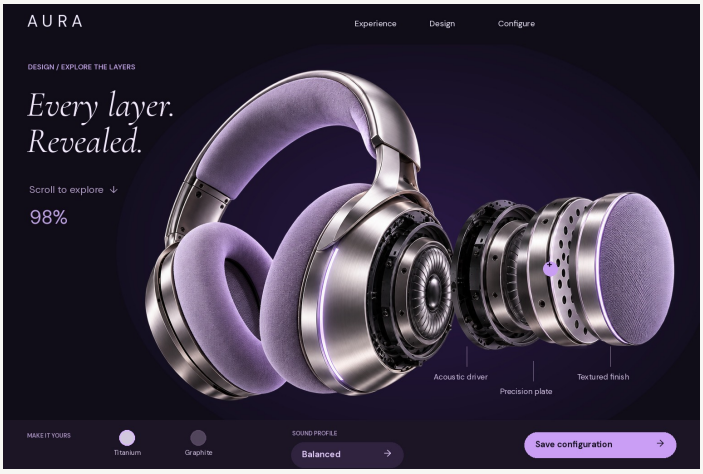
$6,000

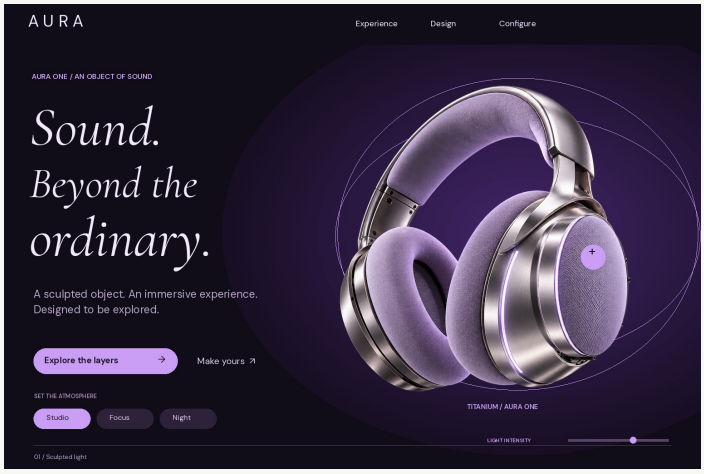
CAD / WEBSITE PROJECT

Extensive motion, scroll-driven interactions and advanced features. For distinctive brands, detailed products and more immersive digital experiences.

Watch video sample >







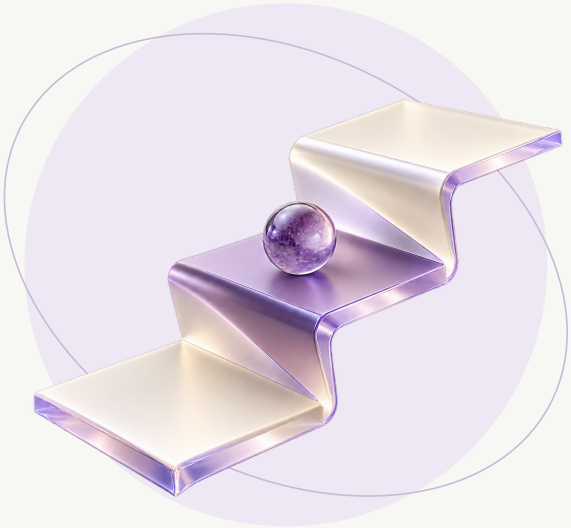
SCROLL. EXPLORE. CONFIGURE.

AURA / AUDIO CONCEPT

A layered product story: scroll-driven scenes, finish comparison and connected configuration choices. Bespoke structure and navigation support the experience.

ILLUSTRATIVE CONCEPT / 56 SECONDS

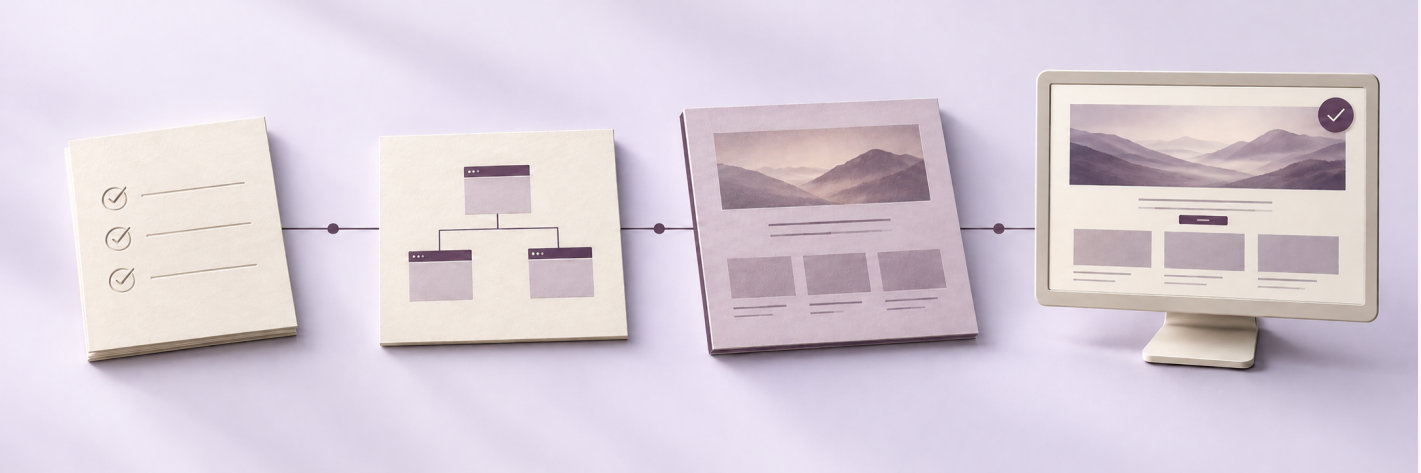
YOUR NEXT WEBSITE **STARTS HERE.**



THREE PACKAGES. A CLEAR STARTING POINT.

A / ESSENTIAL	OUR MAIN FOCUS B / BUSINESS	C / SIGNATURE
$1,500 CAD / PROJECT	**$3,000** CAD / PROJECT	**$6,000** CAD / PROJECT
One page with multiple sections.	Multiple connected pages.	A bespoke website experience.
Subtle scroll effects and section navigation.	Animated landing, moderate scroll effects and useful tools.	Extensive motion, scroll-driven scenes and advanced interactions.
A focused business introduction.	Growing businesses and guided customer journeys.	Distinctive brands and detailed product stories.
View package >	**View package >**	**View package >**

All prices are CAD per website project, for new builds or redesigns. Your proposal confirms the final pages and features. Ongoing marketing and custom automation are separate services.



FROM BRIEF TO LAUNCH.

FOUR STEPS. ONE CONNECTED PROCESS.

01

UNDERSTAND

Your services, audience and the actions visitors should take.

02

DEFINE

Agree on the package, content, pages and visual direction.

03

DESIGN & DEVELOP

Create the layouts and connect the agreed functionality.

04

REVIEW & LAUNCH

Refine the details together and prepare for launch.

YOUR PROJECT, CLEARLY DEFINED.

Your proposal confirms the pages, features, content, languages, integrations, timing, taxes and ongoing costs. Specialist integrations and AI automation are quoted separately.

Also available: SEO, Google Ads, branding and AI automation, as separate or complementary services.

ZXP STUDIO
WEBSITE DESIGN

LET'S BUILD

A WEBSITE DESIGNED
AROUND YOUR BUSINESS.

YOUR NEXT CHAPTER STARTS HERE.

Contact

ZXP STUDIO

zxp.ca

EMAIL / CALL

info@zxp.ca

+1 (647) 500-8393

Discuss your website and the package that fits your business.

The samples are illustrative concepts, not completed client projects. Tools and transactions shown are demonstrations; the final feature set is agreed in your proposal.