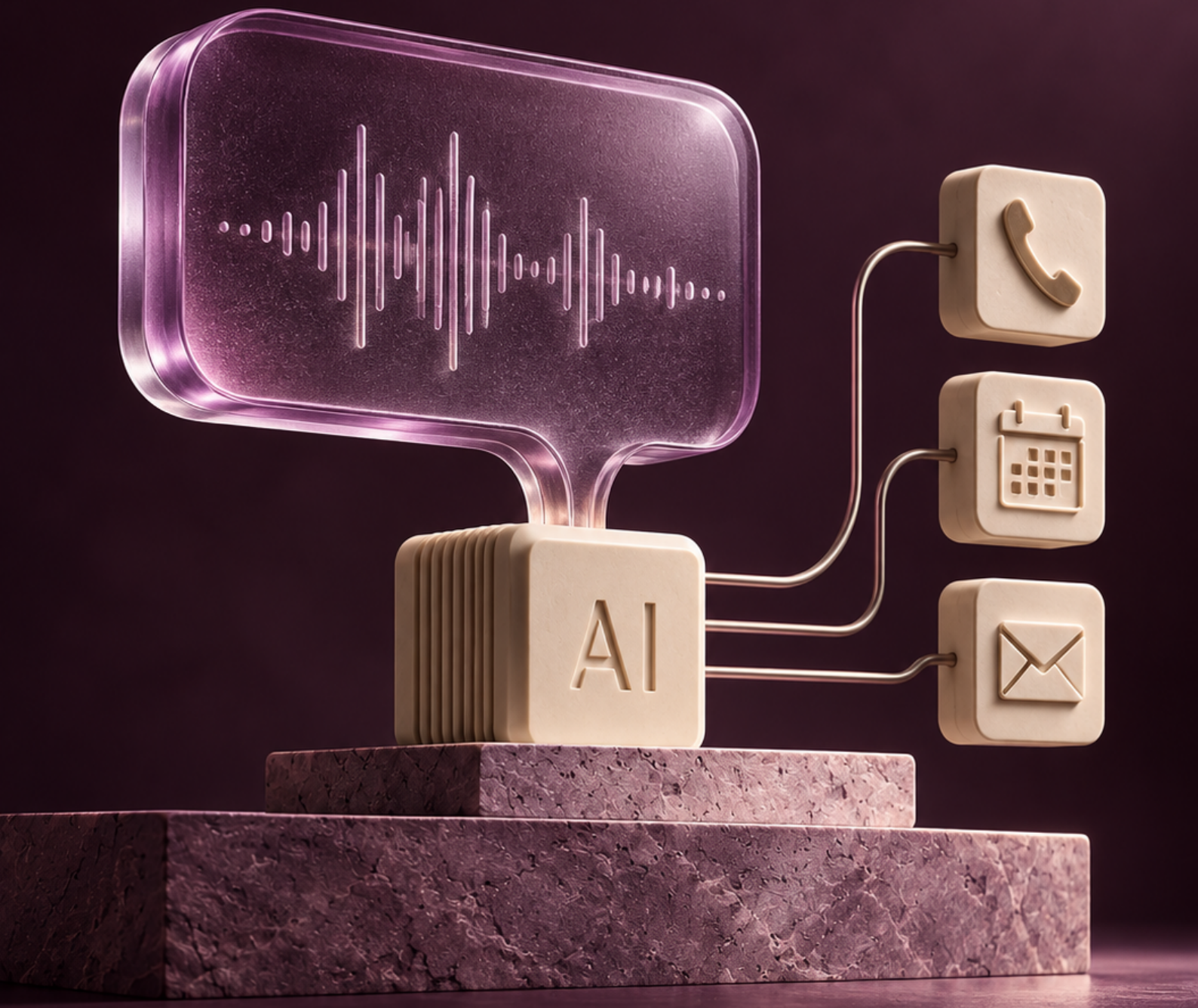
ZXP
STUDIO



AI SOLUTIONS
& AUTOMATION

CONNECTED BUSINESS SYSTEMS

From attention to action.

zxp.ca

A PRACTICAL ROLE IN YOUR BUSINESS

MAKE ROOM **FOR BETTER WORK.**

Every repeated question, copied detail and forgotten handoff asks for a little more of your day.

AI

HELPS INTERPRET

Questions, requests and useful context.

FLOW

CONNECTS THE NEXT STEP

Agreed rules, tools and responsibilities.

Together, they can support routine service and reduce manual handoffs. We start with a real task, assess what is feasible and shape a system around the way your team works.

ONE USEFUL IMPROVEMENT IS A GOOD PLACE TO START.

ZXP STUDIO
DESIGN & GROWTH

THE WORK, **CONNECTED.**

A GUIDE TO THE POSSIBILITIES

04 **Voice reception**
A considered first response.

05 **Website assistants**
A conversation with a next step.

06 **Connected workflows**
Less copying between tools.

07 **Booking & follow-up**
Carry the enquiry forward.

08 **Internal knowledge**
Find the detail your team needs.

09 Where to begin >
10 People in control >
11 The project >
12 Scope & investment >
13 Before we connect >
14 Contact ZXP >

01 / **AI VOICE RECEPTION**

A VOICE AT **THE OTHER END.**

A helpful first response when the front desk is already busy.

ROUTINE CONVERSATIONS

Answer approved questions, collect the reason for a call and capture the details your team needs.

A CLEAR HANDOFF

Route suitable enquiries, take a message or request a callback when a person should continue.



DEFINED HOURS. AGREED ANSWERS. HUMAN HANDOFF.

Booking, languages, availability and call routing depend on the selected setup.

02 / **WEBSITE AI ASSISTANTS**

TURN A VISIT **INTO A CONVERSATION.**

Help people understand your services and find a useful next step.

ILLUSTRATIVE CONVERSATION

I'm interested in your service.
Where should I start?

WEBSITE ASSISTANT

I can help with the basics. What are you looking for, and which location is most convenient?

I'd like someone to contact me.

INFORM

Approved service information and common questions.

GUIDE

Relevant pages, enquiry forms or supported booking steps.

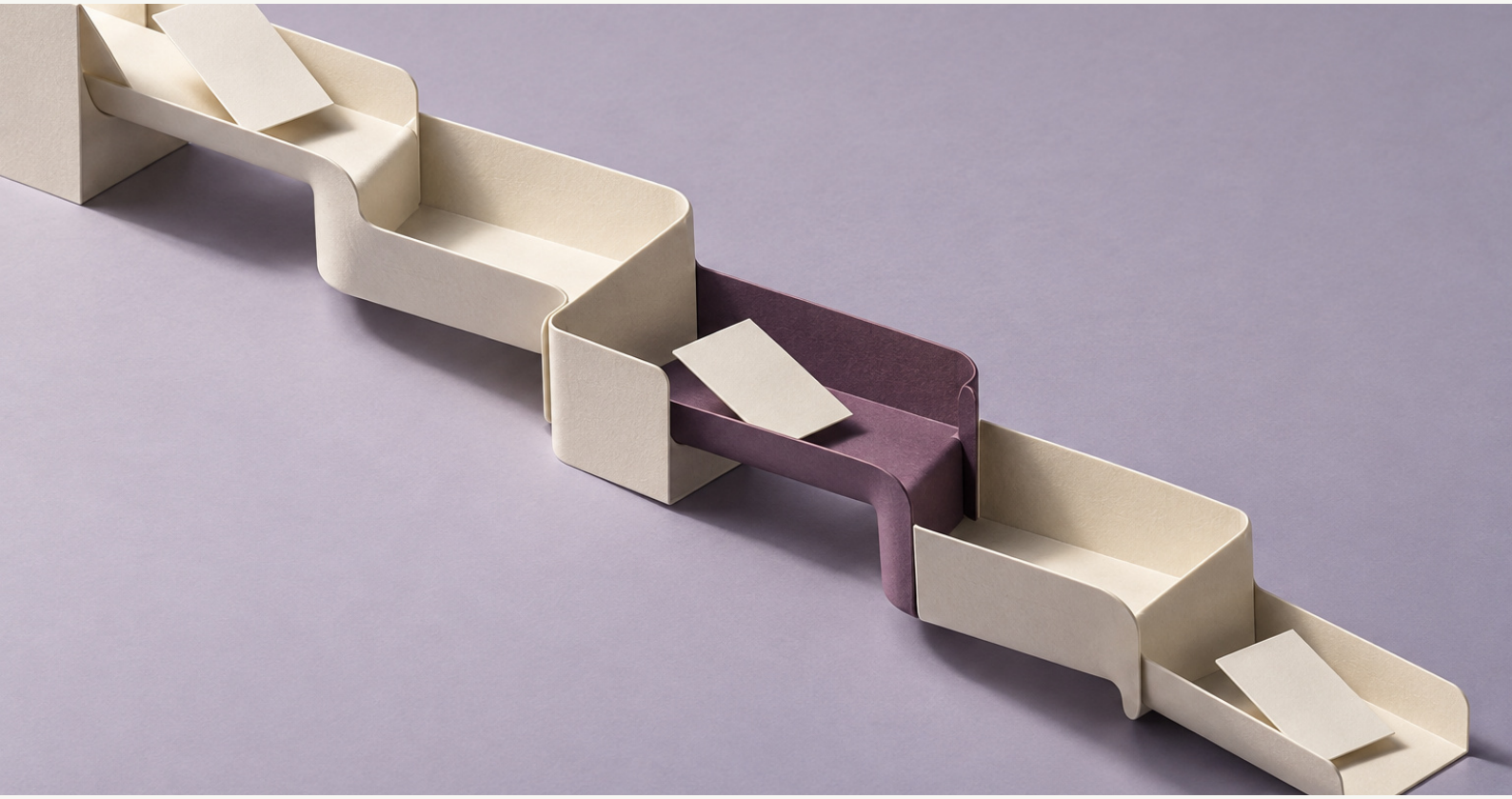
ESCALATE

A clear way to contact your team when the answer needs a person.

The assistant is grounded in the information you approve. Tone, languages, data collection and escalation rules are agreed before launch.

03 / **WORKFLOW AUTOMATION**

LESS COPYING.
MORE FLOW.



A POSSIBLE ENQUIRY WORKFLOW

RECEIVE

A form or enquiry arrives.

→

ORGANIZE

Check details and create a record.

→

ASSIGN

Notify the right person.

Connect supported forms, inboxes, calendars and customer systems. The workflow can organize information, create tasks and move agreed details between tools.

Connections are confirmed after access, permissions and platform compatibility are reviewed.

04 / **APPOINTMENTS & FOLLOW-UP**

KEEP THE **NEXT STEP IN SIGHT.**

A useful response should carry the enquiry forward.

ILLUSTRATIVE BOOKING RECORD

NEXT **VISIT**

TIME / LOCATION / CONTACT

Confirmed only after the booking system accepts the request.

01 **Find a suitable route.**

Guide an enquiry to the right service, location or booking channel.

02 **Keep details together.**

Pass agreed contact details and requests into supported systems.

03 **Follow up with purpose.**

Send agreed confirmations, reminders or follow-up prompts where supported.

Availability rules, duplicate bookings, cancellations and messaging permissions are part of the workflow design. Your team defines when a person takes over.



05 / INTERNAL ASSISTANCE

THE RIGHT **DETAIL.**

Closer to the people who need it.

Explore an internal assistant built around selected business information: service notes, FAQs, approved procedures or onboarding material.

FIND

Locate a useful answer in the agreed knowledge sources.

PREPARE

Draft a summary or first response for a team member to review.

MAINTAIN

Assign an owner to keep the underlying information current.

ILLUSTRATIVE USE CASES / POSSIBLE PROJECTS

START WITH **THE FRICTION.**

The right starting point is the task that keeps interrupting your team.

01

A busy front desk.

Repeated service and scheduling questions.

EXPLORE **Voice reception + booking support**

A clear enquiry record and route to a person.

02

An enquiry in limbo.

Details are copied between an inbox and a customer system.

EXPLORE **Website assistant + workflow automation**

An organized record with an assigned next action.

03

The same internal question.

Useful information is scattered across approved documents.

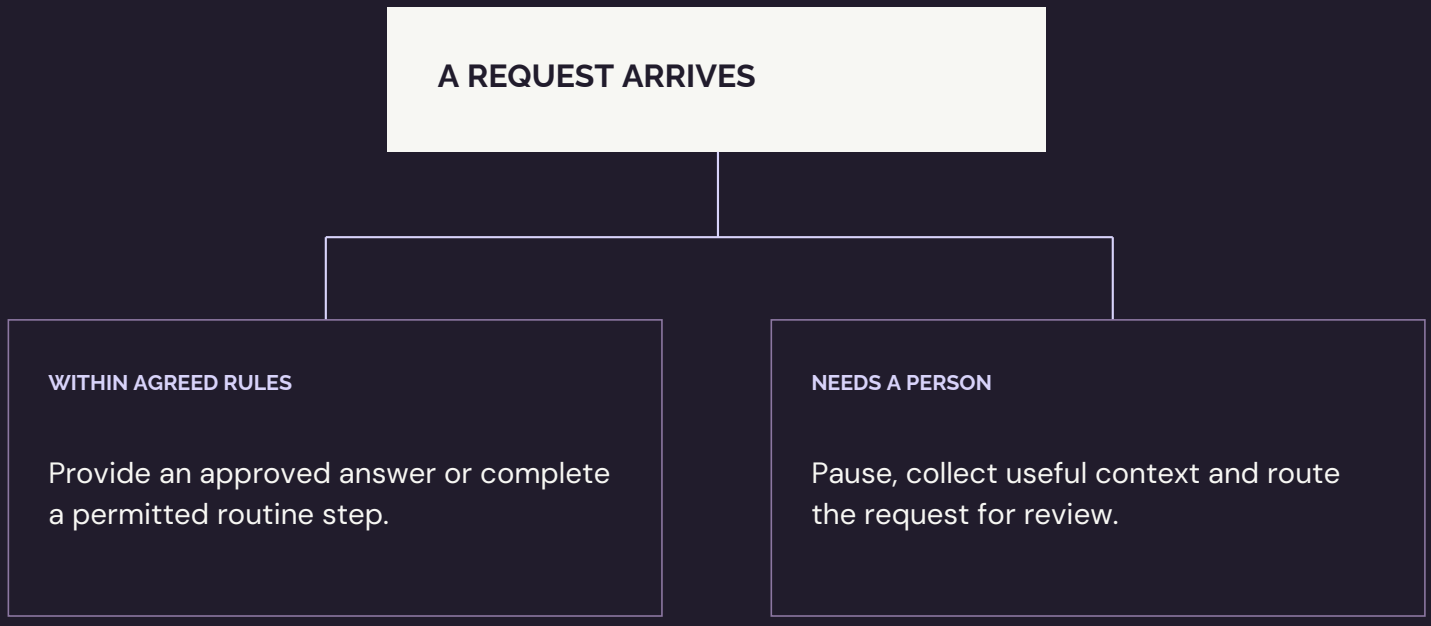
EXPLORE **Internal knowledge assistant**

A first answer or draft, with a review step where needed.

DEFINED RESPONSIBILITIES

AUTOMATE **WITH INTENT.**

Decide what the system may do, what needs review and what should always reach your team.



EXAMPLE ROUTING / FINAL RULES ARE PROJECT-SPECIFIC

ACCESS

Use only the systems and information agreed for the task.

ACCURACY

Test responses and provide an alternative when the assistant cannot help.

ACCOUNTABILITY

Identify the person responsible for exceptions and ongoing changes.

ONE TASK.
THEN A SYSTEM.

We review your needs with our developer and turn the agreed opportunity into a practical project.

01

Understand the work.

Map the current task, the tools involved and where time or information is lost.

02

Define the boundaries.

Agree inputs, outputs, handoffs, access, success measures and the scope of the proposal.

03

Build & test.

Connect the supported systems and test normal requests, edge cases and failures.

04

Launch & improve.

Introduce the agreed workflow, show your team how to use it and review what needs refinement.

DELIVERABLES AND ONGOING SUPPORT ARE CONFIRMED IN YOUR PROPOSAL.

AI SOLUTIONS & AUTOMATION / CUSTOM PRICING

YOUR WORK.
YOUR SCOPE.

CUSTOM QUOTE

After a needs assessment and developer review.

WHAT SHAPES THE INVESTMENT

01

Setup & implementation

The workflows, knowledge sources, connections and testing required.

02

Platform & usage costs

Software subscriptions, phone numbers, calls, messages or AI usage where applicable.

03

Ongoing care

The agreed monitoring, support, information updates and future changes.

Your proposal separates included work from recurring or third-party costs. Scope, timing, payment terms, taxes and any additional costs are confirmed before work begins.

A GOOD **BRIEF HELPS.**

BRING **THE REAL ROUTINE.**

THE TASK

What repeats, gets delayed or is easy to miss?

THE TOOLS

Which website, inbox, phone and customer systems do you use?

THE HANDOFF

Who should take over, and in which situations?

Can it work with our tools?

We review the available connections, permissions and account requirements before promising an integration.

Can it book appointments?

Where the selected booking system supports it. Otherwise, the flow can collect a request or guide the customer to booking.

Will a person still be involved?

Yes. We define escalation, review and exception handling around the task and your team's responsibilities.

What about information and access?

We agree what data is needed, who can access it and how it is handled in the selected systems.

LET'S BEGIN WITH ONE TASK.

A BETTER **WAY TO WORK.**

Tell us what repeats.
Let's explore what
could work better.

AI SOLUTIONS & AUTOMATION



From attention to action.

EMAIL info@zxp.ca

CALL +1 (647) 500-8393

VISIT zxp.ca